

Do you have a Data Loss Prevention Program (DLP) for your Small and Medium Sized Business?

It is not only large companies that need to be concerned about protecting sensitive client information, intellectual property, and company financial information. SMBs should be especially diligent in protecting sensitive information by adopting a Data Loss Prevention (DLP) program that identifies information assets that are critical to the business and the loss of which would be dire. Key areas that a DLP program should encompass:

- Client Financial Information
- Business Financial Records
- Intellectual Property including patents, designs, products in development, business processes & methods.



FEBRUARY IS HEARTH HEALTH MONTH. VISIT WWW.HEART.ORG TO FIND OUT MORE ABOUT LIVING A HEART HAPPY LIFESTYLE.

Using Website Analytics to Strengthen eCommerce Fraud Deterrence

Businesses that take customer orders through their website can add an additional source of information to assist in confirming customer identities and providing useful data to see where orders are coming from. Using the same web analytics that are used for marketing purposes, capturing the IP addresses of visitors to your site can provide an early warning sign that your business website is being probed. For instance, if you are a locally focused business and you are consistently seeing the same IP address clusters from Nigeria, that might be the first indication that your ecommerce portal might be under surveillance to check for weaknesses and potential access, Also you may want to have an online search performed for your business should you see odd IP hosts in your visitor history to ensure that another mirror site has not been set up to emulate your business for phishing purposes.



See how the RMaaS process solution from FastPepper SolutionsTM will let you see your business in a new way.

Email info@fastpeppersolutions.com

Visit www.fastpeppersolutions.com

Monthly Musings

It is always a good business practice to do an early check in against your business and operational plan during February to ensure that the forecasts you made when you began planning for 2013 last fall are still relevant and attainable. Given that February is Heart Health Month this is a good month to check the “pulse” of your business and review your information security plan to be sure that your employees are well briefed on your firm’s policies regarding the use of mobile devices in the work place, access rights to specific sensitive information, data portability and the need for necessary safeguards. This month is also a good time to change all your master passwords for systems, applications, and websites that are used for your business and remember to make them complex enough by incorporating upper and lower case letters, numbers, and special characters.

February is also a great month to show some love to your other key professionals that can help your business. Along with your accountant given the tax changes for 2013, you may want to consider connecting with your lawyer to review important topics such as protecting your intellectual property like logos, business names, slogans, and other items that you have developed and created for your business. You will also want to reach out to your health benefits provider and discuss what is coming on the horizon in 2014 and what changes (if any) that you may need to make.

I would also encourage you to visit the American Heart Association’s site www.heart.org and learn how you can get your employees engaged in healthy and heart happy activities.

I wish you the best of success!

Wrally Dutkiewicz, MBA CFE
Owner/Principal Consultant
FastPepper Solutions

Know How You Are Covered



February would be a good month to review your business insurance policies to ensure that you are protected for the following:

- General Business Liability
- Errors & Omissions (for professional services and consultants)
- Cyber Attacks
- Theft & Misappropriation
- Business Continuity

Your Small Business Can Benefit from an Internal Control Review

There are many risks that can threaten a business and to ensure that problems are avoided, having a thorough internal control review done can identify areas of risk that may not otherwise be obviously known and help reduce the possibility that your business might suffer a significant loss. The facts bear it out that SMBs are vulnerable and need to manage business risk:

- Over 60% of data breaches occur in organizations with fewer than 100 employees;
- Credit card data breaches against small business have been rising and have become preferred targets of hackers;
- Small Businesses rarely recover from the effects of a data breach and the associated financial costs and potential litigation that result.

To find out more about how FastPepper Solutions you can contact us at info@fastpeppersolutions.com